



Firms and regions - coevolutionary perspectives

Geography Graduate School Intensive Course

* Final information *

Time: 23 - 24 August, 2010

Place: University of Turku, School of Economics, Rehtorinpellonkatu 3;

<http://www.tse.fi/FI/tietoa/yhteystiedot/Pages/saapumisohjeet.aspx>

10 min walk from the Kupittaa train station.

Lecture room: 9; Please, consult the information desk near the main entrance.

Programme:

Monday 23 August 2010

10:30-10:40 Päivi Oinas & Seija Virkkala: Aims of the course

10:40-12:00 Erik Stam: Evolution, entrepreneurial firms, and geography

12:00-12:40 * lunch *

12:40-13:20 Markus Steen: The role of entrepreneurs in green industrial restructuring and development of novel production networks. The case of offshore windpower in Norway

13:20-14:00 Ewald Kibler: Regional embeddedness of entrepreneurial intentions: An explorative study

14:00-14:40 Jukka Teräs and Päivi Oinas: Industrial transformation as competence accumulation: The birth and re-birth of the Oulu high technology cluster

14:40-15:00 * coffee, tea *

15:00-15:40 Maria Höyssä: The institutional environments of radical innovation development

15:40-16:20 Teemu Makkonen: Innovation and regional economic development in different regional scales in the European Union

- 16:20-17:00 Imoh Antai: Competition between supply chains in an evolutionary perspective
- 17:00-17:40 Seija Virkkala: Globalisation, ecological modernization, and local cluster evolution - a case study of Vaasa energy technology cluster
- 17:40-18:15 End-of-the-day discussion
- 19:00-22:00 Dinner on m/s Rudolfina, in the "most beautiful archipelago in the world"; http://www.rudolfina.fi/aika_fin.html, cost € 32,- per person (cruise & meal)

Tuesday 24 August 2010

- 9:30-11:00 Örjan Sjöberg: The firm and the spatial evolution of industries
11:00-11:40 Olli Ruokolainen: Planning creativity? Strategic regional development and cultural capital
11:40-12:20 Janne Lindstedt: Artists, cultural firms, and place branding
12:20-13:00 * *lunch* *
13:00-13:40 Peter Ehrström: Long waves of regional development and the metamorphosis process
13:40-14:20 Kati-Jasmin Kosonen: Constructing collaborative spaces in less-favoured Finnish regions
14:20-15:00 Helka Moilanen: The rise of regional development zones in spatial development in Finland: What it means for firms?
15:00-15:20 * *coffee, tea* *
15:20-16:00 Elina Rantalahti: Behind Asymmetric Border - International Enterprises and Models of Adaptation in North-West Russia
16:00-16:40 Tuomas Suutarinen: Local attitudes to development perspectives in single industry towns of Russian resource peripheries: Case studies from the Republic of Sakha (Yakutia)
16:40-17:40 Firm level analysis in geography - concluding discussion

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Paper:

Please send your paper to the participant mailing list, preferably by Friday 20 August.

Oral presentation:

You have been allotted 40 minutes. Please, prepare a ~20 minute presentation of the main points of your research. Some of you have participated in (international) conferences, some not. Whichever the case, you will be able to practice a conference session type of setting - but there will be more time to discuss.

Think carefully about the way in which you present:

- the research question;
- aim(s) of the research;
- methods;
- analysis;
- (intended) results and (intended) contribution to the literature.

* You can comment on how you understand the firm in the regional context, but this is not a requirement. We can also discuss together how your research relates to the theme of the course (but don't worry about this too much; it is clear that for some of you the course theme is immediately more relevant than to some others).

Active participation

It is not likely that everyone will manage to read everyone else's paper but we hope that each of you will read a few papers that are closest to your own research area or interest you otherwise. This way we can collectively help each other by giving comments and posing questions. Always remember that good, to-the-point critique is the best gift you can get from another scholar. It is a trigger to improve your work. Commenting others and responding to comments and questions is good practice for academic communication. You can never practice this too much! Our discussions will be friendly and informal.

Credit:

Doctoral students will receive a report of their participation in the course (4 ECTS). As indicated previously, a possibility exists for participation with an oral presentation only (2 ECTS).

Costs:

Save your receipts (travel, accommodation). We will send you instructions regarding reimbursements after the course. Meals will be at your own cost (the Academy of Finland rule).

* We sincerely hope that everyone will participate in the Monday evening dinner on m/s Rudolfina even if you have to pay for it yourself. This way we get to know each other!

Where to stay overnight:

You may have booked accommodation already but if not, sites like www.booking.com are practical in that they show hotels with maps and photos. We can reimburse the costs of overnight stay [well, no luxury suites ...] but to be on the safe side the amount will be confirmed after the event.

And now, good luck for the final push!

See you soon,

Päivi (paivi.oinas@tse.fi) and Seija (seija.virkkala@uwasa.fi)

Guest speakers:

[Monday]

Dr Erik Stam is Associate Professor at the Utrecht School of Economics, Utrecht University. He is also affiliated with the Scientific Council for Government Policy (The Hague) and the University of Cambridge. He received his M.Sc. and his Ph.D. from Utrecht University (Economic Geography). After earning his Ph.D. he spent two years as a postdoctoral researcher at Erasmus University Rotterdam and three years as a research fellow at the University of Cambridge. His research focuses on entrepreneurship, innovation and the relationships with economic growth at the micro (firm), meso (industry, region) and macro (country) levels. He has published five books (including *Micro-Foundations for Innovation Policy*) and over fifty book chapters and articles in journals like *Economic Geography*, *Industrial and Corporate Change*, *Journal of Evolutionary Economics*, *Regional Studies*, and *Small Business Economics*. In 2007 he was awarded the Herbert Simon Prize of the European Association for Evolutionary Political Economy. He is currently associate editor of *Small Business Economics*.

<http://econ.geo.uu.nl/stam/stam.html>;

<http://www.ifm.eng.cam.ac.uk/people/fcs28/>

[Tuesday]

Prof Örjan Sjöberg holds the chair in economic geography at the Stockholm School of Economics, Sweden. Currently the Editor-in-Chief of *Geografiska Annaler: Series B, Human Geography*, his own research has focused on economic and urban geography combined with a long-standing interest in developing and transition economies. The nature of economic systems and their impact on the ground forms a persistent theme, from his Ph.D. dissertation on urbanisation, migration and labour markets in Albania (Uppsala 1991) to more recent work on "creative incoherencies" in Swedish and German wooden furniture industries (chapters in *Innovation in Local Economies*, 2009). In between, he has published on "landscapes of priorities" under central planning, the impact of trade liberalisation on the location of manufacturing industry, rural development and other issues. In addition to publishing monographs and edited volumes such as *Rural Change and Development in Albania* (1991), *Economic Change in the Balkan States: Albania, Bulgaria, Romania and Yugoslavia* (1991) and *Institutional Adjustment for Economic Growth: Small Scale Industries and Economic Transition in Asia and Africa* (1998) this work has appeared in, e.g., *Annals of the Association of American Geographers*, *Asian Economic Papers*, *Economic Geography*, *Environment and Planning A*, *Europe-Asia Studies*, *Geoforum*, *Geografiska Annaler B*, *International Journal of Urban and Regional Research*, *Journal of Ethnic and Migration Studies*, *Pacific Review* and *Urban Studies*.

Participants:

1. Imoh Antai, Department of Supply Chain Management and Corporate Geography, Hanken School of Economics, Helsinki, antai@hanken.fi
2. Peter Ehrström, Regional Studies, University of Vaasa, peter.ehrstrom@hssmedia.fi
3. Maria Höyssä, Economic Geography, Turku University School of Economics, Maria.Hoyssa@tse.fi
4. Ewald Kibler, Economic Geography, Turku University School of Economics, (presently research fellow at Kingston, London), Ewald.Kibler@tse.fi
5. Kati-Jasmin Kosonen, Regional Studies, Tampere University, Kati-Jasmin.Kosonen@uta.fi
6. Janne Lindstedt, Economic Geography, Turku University School of Economics, Janne.Lindstedt@tse.fi
7. Teemu Makkonen, Geosciences and Geography, University of Helsinki, Teemu.Makkonen@helsinki.fi
8. Helka Moilanen, Geography, Turku University, Helka.Moilanen@utu.fi
9. Päivi Oinas, Economic Geography, Turku University School of Economics, Paivi.Oinas@tse.fi
10. Elina Rantalahti, Regional Studies, University of Tampere, Elina.Rantalahti@uta.fi
11. Olli Ruokolainen, Alueellisen kehittämisen tutkimusyksikkö, Tampereen yliopisto, Olli.Ruokolainen@uta.fi
12. Nikodemus Solitander, Department of Supply Chain Management and Corporate Geography, Hanken School of Economics, Helsinki, Nikodemus.Solitander@hanken.fi
13. Markus Steen, Geography, Norwegian University of Science and Technology, Markus.Steen@svt.ntnu.no
14. Tuomas Suutarinen, Geosciences and Geography, University of Helsinki, Tuomas.Suutarinen@helsinki.fi
15. Jukka Teräs, Scuola Superiore Sant'Anna, Pisa, norrum@personal.eunet.fi
16. Seija Virkkala, Regional Studies, Vaasa University, Seija.Virkkala@uwasa.fi

Reading list:

While writing your papers, you may wish to consult the following reading list. These are suggestions only but the readings are also proposed as common points of reference for the discussions during the course. This is obviously not an exhaustive list of the themes to be discussed but we hope it is of some interest to you:

- Bailey, David, Marco Bellandi, A. Caloffi and Lisa De Propris (2010) Trajectories of change for mature manufacturing regions in Europe: the role of places-renewing leadership, *Policy Studies* [forthc.; available from Päivi]
- Boschma, Ron and Ron Martin (2010) The aims and scope of evolutionary economic geography, in *The Handbook on Evolutionary Economic Geography*, Edward Elgar, forthc. [available at: <http://econ.geo.uu.nl/peeg/peeg1001.pdf>]
- Bosma, Niels, Veronique Schutjens and Erik Stam (2009) Entrepreneurship in European Regions: Implications for Public Policy. In: Leitao, J. & Baptista, R. (eds) *Public Policies for Fostering Entrepreneurship: A European Perspective*. New York: Springer. pp. 59-89. [available from Päivi]
- Crouch, Colin, Maarten Keune, Pernilla S. Rafiqui, Örjan Sjöberg and András Tóth, 'Three cases of changing capitalism: Sweden, Hungary, and the United Kingdom', in Colin Crouch and Helmut Voelzkow (eds), *Innovations in Local Economies: Germany in Comparative Context* (Oxford: Oxford University Press, 2009), pp. 43-69.
- De Propris, Lisa and P. Wei (2010) Creativity And Space: The Opportunity of an Urban Creative Jewellery Cluster, *Creative Industries Journal*, 2 (1).
- De Propris L., Menghinello S. and Sugden R. (2008) The Internationalisation of Local Production Systems: Embeddedness, Openness and Governance, *Entrepreneurship and Regional Development*, 20 (6): 493-516.
- De Propris, Lisa and Laura Hypponen (2008) Creative Clusters and Governance: The Dominance of the Hollywood Film Cluster, in Cooke P. and Lazzarretti L. (Eds) *Creative Cities, Cultural Clusters and Local Development*, pp. 340-371, Cheltenham: Edward Elgar. [available from Päivi]
- Garnsey, E., Stam, E. & Heffernan, P. (2006) New Firm Growth: Exploring processes and paths, *Industry and Innovation*, 13 (1): 1-20.
- Giuliani, Elisa (2007) The selective nature of knowledge networks in clusters: evidence from the wine industry, *Journal of Economic Geography*, 7(2): 139-168.
- Gray, Mia (2006) Studying the New Economy: An Activity Specific Approach to the High Tech Firm in Taylor, Michael and Päivi Oinas, eds. (2006) *Understanding the Firm: Spatial and Organisational Dimensions*, Oxford University Press, 191-213. [available from Päivi]
- Hervas-Oliver, Jose-Luis and Jose Albors-Garrigos (2009) The role of the firm's internal and relational capabilities in clusters: when distance and embeddedness are not enough to explain innovation, *Journal of Economic Geography*, 9 (2): 263-283.
- Lee, Chuan-Kai and Annalee Saxenian (2008) Coevolution and Coordination: A Systemic Analysis of the Taiwanese Information Technology Industry, *Journal of Economic Geography*, 8 (2): 157-180.
- Martin, Ron (2010) Rethinking Regional Path Dependence: Beyond Lock-in to Evolution, Roepke Lecture in Economic Geography, *Economic Geography*, 86 (1): 1-27.
- Markusen, Ann (2003) Fuzzy concepts, scanty evidence, policy distance: The case for rigor and policy relevance in critical regional studies. *Regional Studies*, Vol. 37, No 6/7: 699-715.
- Markusen, Ann & Anne Gadwa (2010) Arts and culture in urban/regional planning: A review and research agenda, *Journal of Planning Education and Research*,

- March 2010, available at:
<http://www.hhh.umn.edu/projects/prie/pub.html>
- Markusen, Ann (forthc.) Organizational complexity in the regional cultural economy, *Regional Studies*, available at:
<http://www.hhh.umn.edu/projects/prie/pub.html>
- Oinas, Päivi (2006a) The many boundaries of the firm, in Taylor, Michael and Päivi Oinas, eds., *Understanding the Firm: Spatial and Organisational Dimensions*, Oxford: Oxford University Press, 33-60. [available from Päivi]
- Oinas, Päivi (2006b) Theorising the firm in economic geography, in Taylor, Michael and Päivi Oinas, eds., 235-254. [available from Päivi]
- Rafiqui, Pernilla S., Marin Schröder, Örjan Sjöberg, Helmut Voelzkow and Colin Crouch, 'The furniture industry in Ostwestfalen-Lippe and southern Sweden', in Colin Crouch and Helmut Voelzkow (eds), *Innovations in Local Economies: Germany in Comparative Context* (Oxford: Oxford University Press, 2009), pp. 70-91.
- Rafiqui, Pernilla S. and Örjan Sjöberg (2010) Industrialisation in the periphery. Dispersion and concentration of the Swedish furniture industry. Mimeo. Special Issue on Evolutionary Economic Geography (2009) *Economic Geography*, 85 (2).
- Stam, Erik (2007) Why Butterflies Don't Leave. Locational behavior of entrepreneurial firms. *Economic Geography*, 83 (1): 27-50.
- Stam, E. (2010) Entrepreneurship, Evolution and Geography. In: Boschma, R. & Martin, R.L. (eds) *The Handbook of Evolutionary Economic Geography*. Cheltenham: Edward Elgar. pp. 307-348. [available from Päivi]
- Stam, E. (2009) Entrepreneurship. In: Kitchin, R. & Thrift, N. (eds) *International Encyclopedia of Human Geography*, Vol. 3, pp. 492-498. Oxford: Elsevier. [available from Päivi]
- Strauss, Kendra (2008) Re-engaging with rationality in economic geography: behavioural approaches and the importance of context in decision-making, *Journal of Economic Geography*, 8 (2): 137-156.
- Virkkala, Seija (2007) Innovation and networking in peripheral areas - a case study of emergence and change in rural manufacturing, *European Planning Studies*, 15 (4): 511-529.